District 7

17 People Killed in Traffic Crashes in District 7 Since January 2014

1,205 People Injured in Traffic Crashes in District 7 Since January 2014

Top Ten Most Dangerous Intersections

- 19th Ave at Sloat Blvd
- 19th Ave at Junipero Serra Blvd
- 19th Ave at Winston Dr
- Brotherhood Way at Lake Merced Blvd
- Geneva Ave at Ocean Ave at Phelan Ave
- Eucalyptus Dr at Junipero Serra Blvd at Ocean Ave
- Dorado Ter at Jules Ave at Ocean Ave
- 19th Ave at Crespi Dr
- 19th Ave at Holloway Ave
- John Muir Dr at Skyline Blvd

High-Injury Corridors

- 7th Ave
- 19th Ave
- Brotherhood Way
- Junipero Serra Blvd
- Lake Merced Blvd
- Monterey Blvd
- O’Shaughnessy Blvd
- Ocean Ave
- Sunset Blvd
- Teresita Blvd
- Yerba Buena Ave

*Indicates significant permanent safety improvements have been made.
^Indicates significant permanent safety improvements are planned.

Method: Intersections and corridors listed had the highest total numbers of people injured and/or killed in crashes (this includes all crash victim types: pedestrian, cyclist, motorcyclist; motorist; passenger).

Source: Data from TransBASE as collected by SFDPH, SFMTA, and SFPD, as well as SFDPH’s most recent Vision Zero monthly summary reports. Published January 21, 2021.
Basic Pedestrian Safety Improvements Add Up to Save Lives

**High-visibility continental crosswalks** increase the likelihood of a driver yielding to a pedestrian by 30-40%.

40% of traffic fatalities in 2019 involved drivers making left turns according to SFMTA. At intersections in New York City with **left turn calming**, pedestrian injuries have decreased by **20%**.

**Leading pedestrian intervals**, which give pedestrians a head-start to cross before drivers get the green, can reduce pedestrian-vehicle collisions by as much as **60%**.

**Pedestrian safety zones** use paint and posts to create a buffer between vehicles and pedestrians. The zones shorten the crossing distance plus improve visibility for drivers and pedestrians. Drivers typically make turns **55%** slower. This is a cheap, quick way to do what a concrete bulbout does.

**Daylighting** reduces crashes by up to **30%** by creating clear sight lines at intersections.

**No turn on red** gives pedestrians and drivers their dedicated time, preventing dangerous conflict in the crosswalk. Drivers turning on red account for 20% of traffic crashes (SFMTA).

**Accessible pedestrian signals** communicate WALK and DON’T WALK with non-visual signals for people who are blind or low-vision.

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