



October 15th, 2019

Hon. Malcom Heinicke, Chair
San Francisco Municipal Transportation Agency Board of Directors
1 South Van Ness Avenue, 7th Floor
San Francisco, CA 94103

Dear Chair Heinicke and Members of the Board of Directors,

I am writing to express my strong support for the Better Market Street Project and urge the SFMTA Board to approve it today.

Market Street is one of the most important streets in San Francisco. It is our civic spine, where we convene for celebrations and come together to call for change. It is also where thousands of people move on our trains, buses, on bicycles or on foot. Yet Market Street suffers from aging infrastructure, accessibility challenges, discontinuous bike infrastructure, challenging transit conditions, and serious pedestrian safety issues. Half of San Francisco's 10 worst intersections for pedestrian and cycling injury collisions are located within the Better Market Street Project corridor.

After a lengthy public planning process that included hundreds of outreach meetings and conversations with stakeholders, the City has developed a design that will support Vision Zero safety goals, improve transit, and transform Market Street for our next generation.

While this transformational project will require years to fully build, I have asked the SFMTA to advance a Vision Zero "Quick Build" safety project along the corridor as soon as possible. With your approval, Market Street will become car free east of 10th Street in early 2020, immediately improving the safety of people walking and biking. Extending the transit-only lane east to Main Street will improve transit reliability and travel times on the segment with the most frequent transit service in the city. The pedestrian safety zones at eight intersections and bicycle improvements at Page and Valencia streets will also provide much-needed safety improvements immediately.

I urge your approval of this project so we can transform Market Street to be safer, more reliable for transit, and more inviting for anyone enjoying our City.

Sincerely,

A handwritten signature in blue ink that reads "London N. Breed".

London N. Breed
Mayor
cc. SFMTA Board Members