



# Sponsorship Opportunities

## 20K Perimeter View Walk

### Oct 13, 2018

In celebration of **Walk SF's 20th Anniversary**, we are hosting a \*new\* city walk -- the **20K Perimeter View Walk** on **Saturday, October 13th**. We'll explore spectacular views, hidden passages, unique walkways, and urban spaces along 20 kilometers (12 miles) of flat terrain. Designed by Walk Lab, a group of dedicated Walk SF Volunteers who have been involved in designing Peak2Peak walks, this fully supported walk includes a catered lunch, celebratory drinks at the end, a commemorative 20th Anniversary t-shirt, and special 20K walking map. Walking events, like our 20K Perimeter View Walk, connects us with our community, enables us to see new sights, discover new places, meet new people all while supporting the work of Walk San Francisco!

| <b>20K Perimeter View Walk<br/>Sat. Oct 13, 2018</b>             | <b>Presenting<br/>\$5,000</b> | <b>Sidewalk<br/>Hero<br/>\$2,500</b> | <b>Blockbuster<br/>\$1000</b> | <b>Total Fan<br/>\$500</b> |
|--|-------------------------------|--------------------------------------|-------------------------------|----------------------------|
| Presenting status: 20K Perimeter View Walk Presented by          | ✓                             |                                      |                               |                            |
| Special commemorative T-shirts (100)                             | ✓                             |                                      |                               |                            |
| End Party Host   | ✓                             | ✓                                    |                               |                            |
| Promotion on 3 special direct emails to 8,000 Walk SF supporters | ✓                             | ✓                                    | ✓                             |                            |
| Recognition on web and ticket pages                              | ✓                             | ✓                                    | ✓                             | ✓                          |
| Promotion in social media  | ✓                             | ✓                                    | ✓                             | ✓                          |
| Recognition on the 20K map                                       | ✓                             | ✓                                    | ✓                             | ✓                          |
| Acknowledgement in Walk SF's Annual Report                       | ✓                             | ✓                                    | ✓                             | ✓                          |
| Tickets for the 20K Perimeter View Walk                          | 5                             | 4                                    | 3                             | 2                          |

#### **Sponsorship deadlines**

**Print communications:** September 26, 2018

**Electronic communications:** September 12, 2018

**For more details,** contact Jodie Medeiros, Executive Director, at [jodie@walksf.org](mailto:jodie@walksf.org)

[Pledge your support using this online form](#)