

About the Internship

Walk San Francisco's Media Relations Internship will offer eligible students a fun and challenging opportunity to gain valuable skills in communication and non-profit experience, while helping to build a strong voice for pedestrian safety, sustainability and livable, walkable urban design in San Francisco.

This is an excellent opportunity for individuals interested in building sustainable cities to learn how a non-profit organization really works. Build your resume and get valuable hands-on experience in the non-profit field.

This internship offers a **flexible schedule with a minimum of 10-hours/week** (weekdays and weekends), for a **commitment duration minimum of three (3) months**. The internship offers a small stipend, and Walk SF is able to work with any academic requirements to help interns earn college credit.

About You

Walk SF is looking for someone passionate about walking and pedestrian safety and who thrives in a fast-paced, non-profit environment:

- Highly motivated self-starter, comfortable working independently with minimal supervision
- Reliable, hard-working, and diligent
- Extremely detail-oriented
- Results-oriented, problem-solver
- Commitment and/or interest in active transportation, sustainability or urban planning
- Solid understanding of media relations
- Natural communication-skills; comfortable expressing a point of view and able to convey ideas efficiently, persuasively

Minimum Required Skills & Experience

- Pursuing a Bachelors Degree (or recent graduate) in Journalism, Public Relations, English or related major.
- Excellent oral and written communications skills (with available samples)
- Track record of working well on team projects, as well as working independently
- Professional experience in non-academic environment
- Proficiency with Office Suite (Word, Excel, PowerPoint) and Macintosh computers
- Proficiency with Google Apps (Gmail, Maps, Forms, Drive)

Preferred Skills & Experience

- Facebook/Twitter/Instagram and other social media experience
- Basic Web/html/WordPress experience
- Adobe InDesign/Photoshop/Illustrator experience

Internship Skills & Knowledge Offered

- Real-world grassroots experience in non-profit communications and development including assisting with press releases, media statements, articles, and fact sheets.
- Project management skills through helping coordinate media for press events and outreach to press contacts at city agencies and other nonprofits for media-related research.
- Experience with developing communication plans by monitoring and reporting on traditional and online media hits; identifying issues, opportunities and shaping content for media outreach

Apply today via email: info@walksf.org