

**About the Internship**

Walk San Francisco's Media Relations Internship will offer eligible students a fun and challenging opportunity to gain valuable skills in communication and non-profit experience, while helping to build a strong voice for pedestrian safety, sustainability and livable, walkable urban design in San Francisco.

This is an excellent opportunity for individuals interested in building sustainable cities to learn how a non-profit organization really works. Build your resume and get valuable hands-on experience in the non-profit field.

This internship offers a **flexible schedule with a minimum of 10-hours/week** (weekdays and weekends), for a **commitment duration minimum of three (3) months**. The internship offers a small stipend, and Walk SF is able to work with any academic requirements to help interns earn college credit.

**About You**

Walk SF is looking for someone passionate about walking and pedestrian safety and who thrives in a fast-paced, non-profit environment:

- Highly motivated self-starter, comfortable working independently with minimal supervision
- Reliable, hard-working, and diligent
- Extremely detail-oriented
- Results-oriented, problem-solver
- Commitment and/or interest in active transportation, sustainability or urban planning
- Solid understanding of media relations
- Natural communication-skills; comfortable expressing a point of view and able to convey ideas efficiently, persuasively

**Minimum Required Skills & Experience**

- Pursuing a Bachelors Degree (or recent graduate) in Journalism, Public Relations, English or related major.
- Excellent oral and written communications skills (with available samples)
- Track record of working well on team projects, as well as working independently
- Professional experience in non-academic environment
- Proficiency with Office Suite (Word, Excel, PowerPoint) and Macintosh computers
- Proficiency with Google Apps (Gmail, Maps, Forms, Drive)

**Preferred Skills & Experience**

- Facebook/Twitter/Instagram and other social media experience
- Basic Web/html/WordPress experience
- Adobe InDesign/Photoshop/Illustrator experience

**Internship Skills & Knowledge Offered**

- Real-world grassroots experience in non-profit communications and development including assisting with press releases, media statements, articles, and fact sheets.
- Project management skills through helping coordinate media for press events and outreach to press contacts at city agencies and other nonprofits for media-related research.
- Experience with developing communication plans by monitoring and reporting on traditional and online media hits; identifying issues, opportunities and shaping content for media outreach

**Apply today via email: [info@walksf.org](mailto:info@walksf.org)**