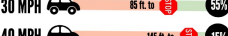




20 is Plenty for San Francisco

Why Speeds Matter

Chance a person would survive if hit by a car traveling at this speed¹



Speed is the largest factor in collisions in San Francisco²



Nationally, speed is the culprit in nearly 1 in 3 traffic deaths³

\$ 40.4

Billion spent nationally per year on **treating** speed-related crashes⁴

vs.

\$ 6.2

Billion spent nationally per year on **preventing** speed-related crashes through enforcement⁴

20 MPH Slow Zones & Speed Limits



Slow Zones are specific areas that have reduced speed limits to 20 MPH to change driver behavior



Traffic calming measures such as speed bumps and chicanes are widely used in Slow Zones



Oregon, Washington and New York States allow localities to reduce speed limits to 20 MPH within Slow Zones and on a citywide basis

20 MPH Citywide Speed Limits

Bristol, UK: The City is currently implementing 20 mph speed limits citywide

London, UK: 20 mph speed limits have been adopted for all city streets in the core of the London metro area

Paris, France: The Mayor has proposed lowering speed limits on all city streets to a maximum of 19 MPH

What are the benefits of 20 MPH zones?

20 MPH slow zones in London⁵



Reduction in traffic injuries/fatalities



The largest share of decreased traffic injuries/fatalities was for young children

20 MPH slow zones in Bristol UK⁶



Reduction in pedestrian/cyclist injuries/fatalities



Increase in walking and cycling within slow zones

20 MPH slow zones in NYC⁷



Reduction in traffic injuries/fatalities



10 - 15% reduction in top speeds

What needs to happen in San Francisco?

Currently



Within school zones localities in California can reduce speed limits to 15 MPH



State law imposes a minimum 25 MPH speed limit



What needs to happen?



In order to reduce speed limits below 25 MPH state legislation is required

Sources:
 1. Chicago Department of Transportation
 2. <http://walkfirst.planning.org>
 3. <http://www.nrd.unhhsa.dot.gov/Pubs/811751.pdf>
 4. <http://www.statisticbrain.com/driving-citation-statistics/>
 5. <http://www.tfl.gov.uk/odn/static/cms/documents/20-mph-zones-and-road-safety-in-london.pdf>
 6. <http://www.betterbybike.info/news-events/campaigns/becoming-a-cycling-city>
 7. <http://www.nyc.gov/html/dot/html/motorist/slowzones-list.shtml>

Learn more at: www.WalkSF.org