



RESOLUTION ESTABLISHING A VISION ZERO COMMITTEE OF THE  
TRANSPORTATION AUTHORITY TO SERVE FOR A TWO-YEAR PERIOD

WHEREAS, On January 14, 2014, Supervisor Jane Kim introduced the attached San Francisco Board of Supervisors (BOS) resolution urging the Mayor, the San Francisco Chief of Police, and Director of the San Francisco Municipal Transportation Agency (SFMTA) to adopt a VISION ZERO Three Point Plan to expedite the goals of San Francisco's Pedestrian and Bicycle Strategies and implement an action plan to reduce traffic fatalities to zero in the next ten years through better engineering, education, and enforcement; and

WHEREAS, The BOS has convened multiple hearings on pedestrian and cyclist safety which reveal an urgent need for action on a combined strategy of engineering, education and enforcement to eliminate traffic fatalities; and

WHEREAS, The VISION ZERO resolution calls for the following three near-term actions:

- 1) Creation of a mandatory driver safety curriculum for all San Francisco City and County employed drivers and drivers that contract with the City and County of San Francisco, and identification and implementation of programs that increase the safety of efficient goods and commuter movements by all large vehicles with the goal of implementing this training program by 2015; and
- 2) Redirection of Police Department enforcement to known high-injury corridors and intersections and to the most dangerous traffic crimes, and related tracking and reporting of the total number of citations for the most high-risk driving violations; and
- 3) Creation by the SFMTA of a multi-agency Crisis Intervention Team which would be tasked with engineering and implementing at least 24 pedestrian and



cyclist safety pilot projects of the next two years in the corridors where data demonstrates the high number and /or severity of traffic collisions, as well as using the two year pilot period to analyze progress toward the goal of zero traffic fatalities by 2024; and

WHEREAS, On January 14, 2014, Supervisor Norman Yee introduced as companion legislation the attached BOS resolution urging the Transportation Authority to convene and coordinate a Pedestrian Safety Public Awareness Working Group and to develop an action plan within 90 days of its first meeting; and

WHEREAS, Per the Transportation Authority's Administrative Code Section 5.2(d), the Transportation Authority may create, and the Chairperson of the Transportation Authority shall appoint the membership of select committees established consistent with the following criteria: 1) the committee established shall have a clear, simple, narrow, single statement of purpose; 2) the committee shall be created for a specified maximum period of time; and 3) the size of the committee will be no less than three nor more than five commissioners; and

WHEREAS, At the request of Transportation Authority Chair Avalos, the Transportation Authority would like to establish a Vision Zero Committee to track and support the progress of City teams to deliver the Vision Zero elements described above; and

WHEREAS, The proposed Transportation Authority Vision Zero Committee would serve for a two-year period beginning from the first Committee meeting and would be composed of four members; with the Transportation Authority Chair serving as an ex-officio member; and

WHEREAS, The proposed committee would meet on an ad hoc basis, but is anticipated to meet bi-monthly; now, therefore, be it

RESOLVED, That the Transportation Authority hereby establishes a Vision Zero Committee of the Transportation Authority to serve for a two-year period.



Attachment:

1. BOS File No. 140047: Implement a VISION ZERO Three Point Plan: Engineering, Education and Enforcement
2. BOS File No. 140039: Pedestrian Safety Public Awareness Working Group



The foregoing Resolution was approved and adopted by the San Francisco County Transportation Authority at a regularly scheduled meeting thereof, this 25<sup>th</sup> day of February, 2014, by the following votes:

**Ayes:** Commissioners Avalos, Breed, Campos, Chiu, Cohen, Farrell Kim, Mar, Tang, Wiener and Yee (11)

**Nays:** (0)

**Absent:** (0)

John Avalos 3-5-14  
Date

John Avalos  
Chair

ATTEST: Tilly Chang 3/7/14  
Date

Tilly Chang  
Executive Director

1 [Pedestrian Safety Public Awareness Working Group]

2

3 **Resolution urging the Transportation Authority to convene and coordinate a Pedestrian**  
4 **Safety Public Awareness Working Group and to develop an action plan within 90 days**  
5 **of their first meeting.**

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7 WHEREAS, Between December 31<sup>st</sup> and January 12<sup>th</sup> San Francisco has seen three  
8 pedestrian fatalities and an additional four pedestrian collisions resulting in serious injuries;  
9 and

10 WHEREAS, 2013 has registered 20 pedestrian deaths, the highest number of  
11 pedestrian fatalities in the last five years; and

12 WHEREAS, In the 2013 Mayor’s Pedestrian Strategy, on file with the Clerk of the  
13 Board of Supervisors in File No. 140039, outreach and education were identified as key next  
14 steps for the successful implementation of the Strategy; and

15 WHEREAS, One of the goals of the California Transportation Commission’s Active  
16 Transportation Program is to increase the safety and mobility of non-motorized users  
17 statewide; and

18 WHEREAS, Other countries like Ireland, the United Kingdom and France successfully  
19 implemented Public Awareness Campaigns that significantly reduced the number of fatal  
20 accidents; now, therefore, be it

21 RESOLVED, That the Board of Supervisors urges the Transportation Authority to  
22 convene a Pedestrian Safety Public Awareness Working Group; and, be it

23 FURTHER RESOLVED, That the working group shall include the Executive Director of  
24 the Transportation Authority, or their designee, the Director of the Department of Public  
25 Health, or their designee, the Director of the Department of Public Works, or their designee,

1 the Director of the Municipal Transportation Agency, or their designee, the District Attorney, or  
2 their designee, the Chief of the San Francisco Police Department, or their designee, the Chief  
3 of the San Francisco Fire Department, or their designee, members of Pedestrian Safety  
4 Advocacy Groups and Pedestrian Safety Advocates; and, be it

5 FURTHER RESOLVED, That the working group shall develop an action plan that will  
6 include a public awareness campaign targeting both Vehicle Drivers and Pedestrians, and an  
7 application for Active Transportation Program funding to help implement the campaign; and,  
8 be it

9 FURTHER RESOLVED, That the working group shall complete its work within 90 days  
10 of their first meeting but no later than 120 days from the date this Resolution is approved and  
11 report its findings to the Board of Supervisors' Neighborhood Services and Safety Committee.  
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1 [Implement a VISION ZERO Three Point Plan: Engineering, Education and Enforcement]

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3 **Resolution urging the Mayor, the Chief of Police, and Director of the Municipal**  
4 **Transportation Agency to adopt a VISION ZERO Three Point Plan to expedite the goals**  
5 **of San Francisco's Pedestrian and Bicycle Strategies and implement an action plan to**  
6 **reduce traffic fatalities to zero in the next ten years through better engineering,**  
7 **education, and enforcement.**

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9 WHEREAS, The City of San Francisco adopted a Pedestrian Strategy in 2013 to  
10 reduce serious or fatal pedestrian injuries by 25 percent by 2016 and by 50 percent by 2021  
11 which is on file with the Clerk of the Board of Supervisors in File No. 140047 and which is  
12 hereby declared to be a part of this resolution as if set forth fully herein; and

13 WHEREAS, In June 2009, the Municipal Transportation Agency (MTA) adopted the  
14 San Francisco Bicycle Plan which is on file with the Clerk of the Board of Supervisors in File  
15 No. 140047 which is hereby declared to be a part of this resolution as if set forth fully herein,  
16 which outlines 60 separate bicycle safety improvement projects; and

17 WHEREAS, The City of San Francisco continues to experience an entirely preventable  
18 loss of life annually, constituting a public health crisis, with 2013 ending with a combined loss  
19 of life with 21 pedestrian fatalities and 4 cyclist fatalities; and

20 WHEREAS, The Board of Supervisors has convened multiple hearings on pedestrian  
21 and cyclist safety which reveal an urgent need for action on a combined strategy of  
22 engineering, education and enforcement to eliminate traffic fatalities; and

23 WHEREAS, According to the Police Department's (PD) own data, as captured in PD's  
24 2011 Traffic Collision Report which is on file with the Clerk of the Board of Supervisors in File  
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1 No. 140047 and which is hereby declared to be a part of this resolution as if set forth fully  
2 herein, an average of 2 to 3 pedestrians are hit by vehicles in San Francisco every day; and

3 WHEREAS, The Department of Public Health (DPH) developed a methodology in  
4 partnership with MTA to identify high injury corridors that should be targeted for pedestrian  
5 safety improvements which is on file with the Clerk of the Board of Supervisors in File No.  
6 140047 and which is hereby declared to be a part of this resolution as if set forth fully herein,  
7 and the resulting data and map of high injury corridors have been shared with PD for  
8 purposes of targeting traffic enforcement in order to save lives; and

9 WHEREAS, Chicago and New York City have set a national benchmark by committing  
10 to reducing traffic fatalities to zero in the next ten years after similar VISION ZERO  
11 recommendations implemented in Sweden, the Netherlands and the United Kingdom  
12 produced positive results; now, therefore, be it

13 RESOLVED, That the Board of Supervisors will work with the Mayor, MTA, PD, DPH  
14 and the Transportation Authority (TA) to expedite the goals of the Mayor's Pedestrian Strategy  
15 and implement a three-point action plan to reduce traffic fatalities to zero by 2024 through  
16 engineering, education and enforcement; and, be it

17 FURTHER RESOLVED, That the City will convene a working group comprised of the  
18 City Administrator's office, MTA, TA, DPH, PD, the Department of Public Works (DPW), the  
19 Transbay Joint Powers Authority (TJPA), Walk San Francisco, the San Francisco Bicycle  
20 Coalition and stakeholders representing Recology, trucking companies and drivers, including  
21 the Teamsters and California Trucking Association, to create a mandatory driver safety  
22 curriculum for all San Francisco City and County employed drivers and drivers that contract  
23 with the City and County of San Francisco and identify and implement programs that increase  
24 the safety of efficient goods and commuter movement by all large vehicles with the goal of  
25 implementing this training program by 2015; and, be it



1           FURTHER RESOLVED, The Board of Supervisors urges PD to target its enforcement  
2 to known high-injury corridors and intersections and to the most dangerous traffic crimes  
3 including speeding, failure to stop, failure to yield, turning violations and violation of the  
4 pedestrian and cyclist right of way, and to track and report on the total number of citations for  
5 the most high-risk driving violations; and, be it

6           FURTHER RESOLVED, That the Board of Supervisors urges MTA to create a “crisis  
7 intervention” team in collaboration with other city agencies, which would be tasked with  
8 engineering and implementing at least 24 pedestrian and cyclist safety pilot projects over the  
9 next two years in the corridors where data demonstrates the high number and/or severity of  
10 traffic collisions, including temporary bulbouts, traffic signal additions or retiming, speed  
11 reduction measures, separated bike lanes, lane removal or left turn restrictions, and that the  
12 two year pilot period be used to analyze progress toward our goal of zero traffic fatalities by  
13 2024.

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